



grandjunction **freepress**

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GRAND JUNCTION **FREE PRESS**

The Grand Junction Free Press is published free every Friday and distributed throughout the Grand Valley.

The Free Press is available at hundreds of convenient locations including Palisade, Clifton, Grand Junction, Mesa Mall, Mesa State College, the Redlands, Fruita and Loma.

The Free Press is available at retail centers, grocery stores, post offices, chamber locations, hotels and motels, wineries, the airport, business and medical offices and more.

READERSHIP

- About half of those questioned said they had read or looked at a copy of the Free Press in the past seven days

Source: Wilkerson & Associates

GRAND JUNCTION FREE PRESS AREA MARKET

- Special events: Country Jam, Rock Jam, Downtown Farmer's Market, Winefest, Fruita Fall Fest, Palisade Bluegrass Festival, JUCO College World Series, Rim Rock Marathon, Grand Junction Turkey Trot, Fruita Fat Tire Festival, Oktoberfest, Palisade Peach Festival, and more
- Shopping: Kohl's, Herberger's, JCPenney, Sears, David's Bridal, ULTA Cosmetics, Cabela's, Sportman's Warehouse, Gene Taylor Sporting Goods, Men's Wearhouse and the popular downtown Grand Junction area for shopping and dining.
- Airport: Grand Junction Regional Airport
- Ski Area: Powderhorn
- First quarter 2010 Retail Sales Tax Collections = \$8.72 million
- 6,301 business establishments
- Median Home Sales Price = \$200,500 (July 2010, zillow.com)
- Median Household Income = \$43,554.
- Total Average Household Expenditures = \$48,078

SPECIAL PUBLICATIONS

- Mesa County Guide, Grand Junction – Fruita – Palisade Cycling Guide, Family Connections, Grand Valley Pet Gazette, Season's Best Gift Guide, Mesa County Menu Guide, Hunting, High Country House & Home, High Country Golf, High Country Wedding

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