

OREGON REAL ESTATE GUIDE

ADVERTISING RATES



2010-2011



Non-Contracted Rates

Full Color Ads

Plus: 1 Internet Featured Ad

Cover.....	\$365
.....	Must run one inside ad in addition to the Cover
Full Page	\$365
Half Page.....	\$275
Quarter Page.....	\$180

Black & White Ads

Plus: 1 Internet Featured Ad

Full Page	\$235
Half Page.....	\$155
Quarter Page.....	\$110

Add 1 Color.....\$50

Special Ads

Showcase Ads	\$55
Service Directory Ads	\$55

Internet Rates

Tile Ad w/link to your website.....	\$25/month
Will rotate with 4 other tile ads	
Realtor Spotlight	\$25/month
Featured Ad.....	\$10/each per month
Featured Lot.....	\$10/each per month

Loyalty Discounts

25%
OFF

Full Color Ads

Plus: 1 Internet Featured Ad

Cover.....	\$273.75
..... Must run one inside ad in addition to the Cover	
Full Page	\$273.75
Half Page.....	\$206.25
Quarter Page.....	\$135

Black & White Ads

Plus: 1 Internet Featured Ad

Full Page	\$176.25
Half Page.....	\$116.25
Quarter Page.....	\$82.50
 Add 1 Color.....	 \$37.50

Special Ads

Showcase Ads	\$55
Service Directory Ads	\$55

Internet Rates

Tile Ad w/link to your website.....	\$25/month
Will rotate with 4 other tile ads	
Realtor Spotlight	\$25/month
Featured Ad.....	\$10/each per month
Featured Lot.....	\$10/each per month

**15%
OFF**

Consistency Discounts

Full Color Ads

Plus: 1 Internet Featured Ad

Cover.....	\$310.25
.....	Must run one inside ad in addition to the Cover
Full Page	\$310.25
Half Page.....	\$233.75
Quarter Page.....	\$153

Black & White Ads

Plus: 1 Internet Featured Ad

Full Page	\$199.75
Half Page.....	\$131.75
Quarter Page.....	\$93.50
Add 1 Color.....	\$42.50

Special Ads

Showcase Ads	\$55
Service Directory Ads	\$55

Internet Rates

Tile Ad w/link to your website.....	\$25/month
Will rotate with 4 other tile ads	
Realtor Spotlight	\$25/month
Featured Ad.....	\$10/each per month
Featured Lot.....	\$10/each per month

Frequency Discounts

**10%
OFF**

Full Color Ads

Plus: 1 Internet Featured Ad

Cover.....	\$328.50
..... Must run one inside ad in addition to the Cover	
Full Page	\$328.50
Half Page.....	\$247.50
Quarter Page.....	\$162

Black & White Ads

Plus: 1 Internet Featured Ad

Full Page	\$211.50
Half Page.....	\$139.50
Quarter Page.....	\$99.00

Add 1 Color.....\$45

Special Ads

Showcase Ads	\$55
Service Directory Ads	\$55

Internet Rates

Tile Ad w/link to your website.....	\$25/month
Will rotate with 4 other tile ads	
Realtor Spotlight	\$25/month
Featured Ad.....	\$10/each per month
Featured Lot.....	\$10/each per month